**ANIMAL SERVICE PUBLICITY**

**MEDIA (6 WEEKS IN ADVANCE)**

Church Diocesan Mag Insert **(10 WKS IN ADV)**

Magazines

Newspapers

Church Magazine (Plus Article)

Church Notice Sheet

Church School Newsletter

**WEBSITES (6 WEEKS IN ADVANCE)**

'Where To Go?'/'What's On?' Websites

Church Website

Church School Website

**POSTERS (6 WEEKS IN ADVANCE)**

Church

Church Hall

Church Porch

Anglican Deanery Churches/Halls

Roman Catholic Churches/Halls

Methodist Churches/Halls

Baptist Churches/Halls

Animal Welfare Groups/Charities

Libraries

Shops

**Animal Charity Shops**

Pet Shops

Newsagents

Post Offices

Supermarkets

Residential Homes For Elderly

Children’s Centres

Mums & Toddlers Groups

Nurseries

Pre-Schools

Before and After School Clubs

Infant Schools

Primary Schools

Secondary Schools

Universities/Colleges

Vets

Leisure Centres

House Porch

Village Halls

Town Halls

**LAMINATED POSTERS (2 WKS IN ADV)**

Church Fence - Laminated

Vicarage Gate - Laminated

Sanctuaries - Laminated

Dog Walking Areas - Laminated

Local Parks - Laminated

Car - Laminated

**EMAIL/TELEPHONE (4 WEEKS IN ADVANCE)**

Sanctuaries

Animal Welfare Groups/Charities

Guide Dogs

Hearing Dogs

Dogs For Disabled People

Pets As Therapy

Dogs Agility Training - Flyball Clubs

Rainbows

Brownies

Guides

Beavers

Cubs

Scouts

**PRESS RELEASES (1 WEEK BEFORE PRINT OR PROGRAMME)**

Newspapers

Radio Stations